

Brenna Woody

DESIGN AND PHOTOGRAPHY

Greetings,

I'm writing this letter to introduce myself both professionally and a little personally. Backstory first. I grew up near the coast in Western Washington and attended a small community college after high school, then moved onto Eastern Washington University where I gained my Bachelors Degree in Visual Communication Design in 2009. Shortly after graduation, I was hired by a small marketing company and have recently decided to part from them after almost 9 years.

As a designer, staying at the same employer for such an extended period of time might seem like I would have missed out on the ability to diversify and grow in my skills, but by staying I have been allowed to do just that and more. The marketing company is also a small print shop specializing in direct mail. I have gained so much knowledge about the fine details that go into the printing process. Page setup, color matching, duplexing, etc. as well as mail distribution, two skills that I had no idea would be so valuable. I have also learned the art of working fast under tight deadlines, with same day design, print and mail turn around.

Outside of office work, I have enjoyed a few continuing freelance opportunities. For 4 years starting in 2012, I worked with The NW Museum of Arts and Culture creating their yearly auction catalog until they ended the event a few years back. From that I was hired by the Spokane Valley Arts Council to develop their annual auction's print collateral and have been working with them ever since. I believe we will be starting our 8th year shortly. One unique detail about this project, is I not only have the opportunity to design their catalog and advertising materials, but I also do all the printing for them as well.

My latest design venture has been a wonderful learning experience and I'm looking forward to the future with this project. I will be designing a quarterly magazine for Jeeps International. I am loving the creative freedom designing towards each individual article's theme. The upload and approval process for the publication was a new experience for me, having only previously dealt with my own offices' proofing and processing programs and procedures. I'm looking forward to this on going project.

Outside of my design life, I offer family and wedding photography as a hobby. I also have a small hand made baby goods brand, a shared venture with my mom. We just recently rented a small space in a new shop in Coeur d'Alene, ID, where our hand sewn crafts are available. I'm a wife and mother of two. We love outdoor life in the summers, fitting in as much camping, hiking and gardening in as our small children can handle. Our son started kindergarten this year, so now were onto the new life of school age kids. Enjoying every minute of this parenting life of small children.

I want to thank you for your time and consideration for this position. I feel that no mater what type of job you pass my way, I will have the design skills, general knowledge and troubleshooting skills to complete the project no matter how fast or extended the time line.

At this time, I am looking for a part time remote position. 10-15 hours a week preferably. References upon request.

Warm Regards,
Brenna Woody

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EDUCATION **EASTERN WASHINGTON UNIVERSITY** - Graduated December 2009
Bachelor of Arts: Visual Communication Design
Photography/Art History (Minor)

GRAYS HARBOR COMMUNITY COLLEGE - Graduated June 2005
Associates Degree: General Studies

EXPERIENCE **LINCOLN MARKETING GROUP**
June 2010 - 2018 | Creative Director | Spokane WA

ADOBE CREATIVE SUITE • DIRECT MAIL • VARIABLE DATA • PRINTING KNOWLEDGE • TIGHT DEADLINES

My duties included creating all graphics for various types of print materials. I developed individual event logos, direct mailers (both post cards and letters), certificates and various web related items. My duties also included print set up and troubleshooting for the production department. Being a direct mail house, detail is key when printing 5000+ piece mailers. I also became proficient with Planet Press to set up the variable data documents. I'm well versed in page setup for proper sizing and cutting.

FREELANCE DESIGN AND PHOTOGRAPHY

June 2009 - Present

PHOTOGRAPHY • LOGOS • INVITATIONS • BUSINESS CARDS • WATERCOLOR

I have been providing freelance design services along with my full time job for many years. I create everything from wedding invitations, logos and 80+ page catalogs & magazines. I love to incorporate other mediums into my design work, especially watercolor. I have also been working as a part time photographer for the past 3-4 years, shooting families and maternity.

ROCHE HARBOR RESORT

September 2008 - September 2007 & Summer's 2008
Lead Reservationist, General Hotel Staff, Hotel Front Desk

CUSTOMER SERVICE

At Roche Harbor I was the lead reservationist, being the only person to handle the extensive wedding booking season. I also functioned as the closing shift manager for part of my time. I helped with housekeeping duties and became very quick at solving problems for a busy summer resort in snap judgment situations. I handled day to day guest services at a very busy summer resort and I learned how to respond quickly in tense situations.